

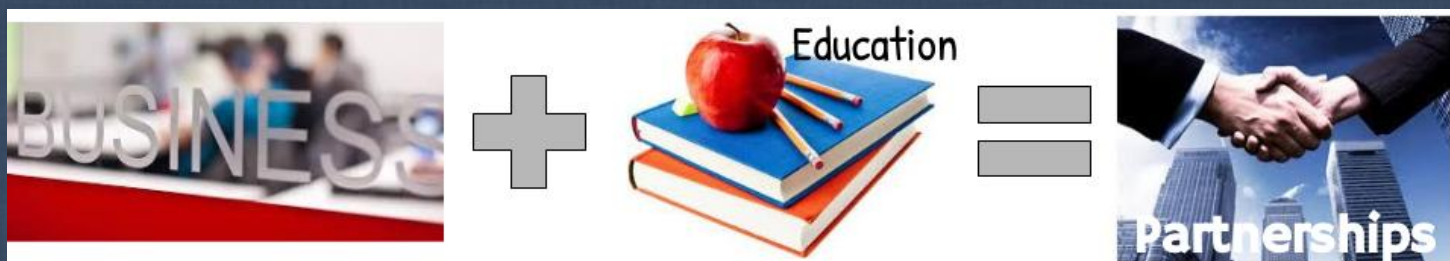
Facilitating Relevant Business-Education Partnerships

A credit course through Viterbo University

June 20-22, 2016

8:30 - 2:30

Course begins at Madison College-Portage Campus on 6/20; the remaining date locations TBD.



This course is designed to provide an understanding and commitment to the importance of building a common working relationship between local employers and educators. These partnerships promote cooperation between schools and industry that provide the resources and insight needed to prepare students for local high skill, high wage, high demand careers. The major areas of study will cover different types of business-education partnerships, seeking out area employers, and maintaining worthwhile partnerships.

Learning Objectives:

- Develop a commitment to building a common working relationship between schools and their local business community
- Develop a better understanding of local industry and the product(s) and/or services they provide
- Demonstrate an understanding of the various types of business-education partnerships
- Progress in aligning our work as educators with local labor market information to promote a stronger transition from school to careers and support students' academic and career planning
- Develop a list of business contacts available for use to your classroom or program
- Plan at least one business-education partnership activity to be implemented in the 2016-17 school year

Instructional Methodology:

- Small group discussions
- Large group discussions
- Employer tours and presentations
- Online discussions
- Web-based research and data

Employer tours include:

- Gumz Farms
- Divine Savior Healthcare
- Chula Vista Resorts